

TRADELINE

2025 Facility Planning and
Space Strategies Conferences



2025 Speaking Invitation



Speak at a 2025 Tradeline Event

For 50 years Tradeline Inc. has been providing conferences and information resources to corporate, institutional, and government professionals for the planning, design, construction, and management of facility assets.

Each year Tradeline produces a series of high-level conferences on:

- Strategic planning
- Facility design and construction
- Management and operations of real estate and facilities
- Space planning and space management

The conference series focuses on highly technical facilities and corporate and institutional campuses. Packed with proofs, data, tools, benchmarks, and innovative thinking, Tradeline conferences deliver the latest planning, design, operations, and financial strategies for improved capital efficiency and productivity.

Here you'll connect with mid- to senior-level managers who represent highly respected corporations, institutions, and government agencies from around the world who repeatedly attend Tradeline conferences in order to embed the latest thinking, findings, and best practices into the dialogue and decision-making processes at their respective institutions. Conference participants learn the latest plans and management concepts and build on the successes and lessons learned of others.

Content is developed specifically for the benefit of owners/end users, and attendance has averaged > 50% owners at its conferences since 1975. Service provider and consultant registration is limited.

Tradeline's topic selection process is competitive. Applications are scored, and companies that more clearly define theses, propositions, concepts, ideas, and solutions that they plan to present score higher. Topics are presented in concurrent Forum Sessions. Tradeline selects some topics to be presented one time, and others twice (one time each day). All Forum Sessions are 55 minutes in length. Sessions are to be presented without marketing or sales orientation.

I very much look forward to the possibility of working with you on these events!



Derek Westfall
President, Tradeline, Inc.



"No doubt, Tradeline is the gold standard for conferences that focus on facilities issues, especially in the science and research arena. You've created a welcoming and engaging environment that encourages openness and willingness to share information – information that we have used extensively in our projects to build better buildings and save lots of money."

Mark Wells
Assistant Dean for Facilities
University of Wisconsin, School of Medicine

Comments from past conference attendees

"Tradeline by far delivers the most valuable conference experience for professionals in our field."

Zoe Rizos
Director, Research Facility Planning and Operations, Centre for Addiction & Mental Health

"Tradeline programs have been the foundation for our Design & Construction Group. We haven't found a quality knowledge exchange that comes anywhere close to what you have to offer. The confluence of thought leaders, peers who are facing the same issues, and consultants who you can evaluate at the conference who also can help you get our jobs done is to me the 'sheer genius' of the conference concept you have created and sustained over the years. Congratulations! You are making contributions to what we do and who we serve in ways that you couldn't in your wildest dreams even imagine."

Walter W. Davis (Retired)
Asst. VC & Asst. Dean for Facilities Operations, Washington University School of Medicine

"You guys have set the bar very high. The quality of your speakers and the organization of your conferences are far superior to most other conferences I have attended."

Bob Cowan
Director of Facilities, Fred Hutchinson Cancer Research Center

"You run a fabulous conference. You and your team's attention to detail, and also how you engage each participant to make it meaningful for them, is laudable and exemplary. I wish other conferences worked this way."

Rajesh S. Mangrulkar, M.D.
Associate Dean for Medical Student Education, University of Michigan Medical School

"<Tradeline> is always the best conference we go to! Well run, informative and good business relationships start with Tradeline!"

Karl Arend
Director of Sales and Marketing – Art's Way Scientific

"[Tradeline] is one of the best conferences I have been to. It brings together people from a diverse set of disciplines to consider how we create the future by designing the spaces that the next generation of leaders will discover in. It's inspiring."

Kathleen S. Matt, PhD
Dean, College of Health Sciences, University of Delaware

"<My colleague> and I both agree that this conference is one of the best either of us have attended during our careers. Excellent organization, terrific speakers, great content and very informal which facilitates terrific conversations with other attendees."

Daniel J. Fenyn, AIA
Healthcare Market Sector Leader | The S/L/A/M Collaborative

"Tradeline stands for excellence."

Randy S. Eken
Associate Dean, Administration and Finance – University of North Dakota

"Compared to other conferences we have attended, we find that Tradeline provides higher quality – from the pre-conference prep, valuable sessions, opportunities for networking, excellent tours, amenities and food, to overall logistics."

Yuri Ma
Project Director, Planning & Design, Centre for Addiction & Mental Health

"[Tradeline] is the best organized outfit that I have had the pleasure to work with."

Robert Krvavik
University of Minnesota

"Tradeline conferences have been one of my greatest resources outside of my institution and have provided me with a great place to crowd source information from other organizations willing to share information."

Angela Foss
Associate Dean of Operations & Innovation, College of Engineering, Technology & Aeronautics, Southern New Hampshire University

Past Speaking Companies

Below is a list of past presenting companies and institutions at Tradeline conferences:

AbbVie	Google, Inc.	NIH/NIAID
Andelman and Lelek Engineering Inc.	GSK	Northeastern University
Arizona State University	GuideWell Innovation	Northwestern University
AVEO Oncology	H. Lundbeck A/S Corporate Real Estate	Novartis
Baylor University	Harvard School of Public Health	Ohio State University
Beth Israel Deaconess Med Center	Harvard TH Chan School of Public Health	Ohio University
Boston Children's Hospital	Harvard University	Oregon Health & Science University
Boston College	iMedTrust	Oxford College of Emory University
Boston Medical Center	Indiana University	Patterson Companies
Boston Scientific	Iowa State University	Penn Medicine
Boston University	Ipsen Bioscience, Inc.	Penn State University
Boston University Medical Campus	James Madison University	Princeton University
Bowling Green State University	Janssen Research & Development	Purdue University
Brigham & Women's Hospital	Johns Hopkins University	Qualcomm Inc.
Bristol-Myers Squibb	Johnson & Johnson	RAND Corporation
California Community Colleges	Johnson & Wales University	Rehabilitation Institute of Chicago
California Institute of Technology	Johnson County Community College	Rensselaer Polytechnic Institute
Carnegie Mellon University	Kaiser Permanente	Research Animal Program Consultant
Case Western Reserve University	King Abdullah University of Science & Tech	Rowan University
Centre College	King's College London	Rutgers University
Charles River	KwaZulu Natal Rsrch Inst for TB-HIV	Rutgers, The State Univ of New Jersey
Children's Hospital of Philadelphia	Lab Animal Consultants	Saint Mary's University
Citi Realty Services	Louisiana State University	Saint-Gobain R&D Facility
Colorado State University	Massachusetts General Hospital Rsrch Inst	Sandia National Laboratories
Columbia University Medical Center	Massachusetts Institute of Technology	Smithsonian Environmental Research Cntr
Cornell University	Mayo Clinic	Sodexo Corporate Services
Cushman & Wakefield-Toronto	McGill University Health Centre	St Joseph's Healthcare
Dana-Farber Cancer Institute	Medical Center of the Americas	St. Cloud State University
Davidson College	MedImmune	St. Michael's Hospital
Duke Univ Medical Ctr	Merck Research Laboratories	Stanford University
DuPont	Michigan State University	Stanford University School of Medicine
Eastman Chemical Co	Moffitt Cancer Center	Stony Brook Medicine
eBay, Inc.	Morgan State University	T.H. Chan Harvard School of Public Health
Eli Lilly & Co.	NASA Headquarters	T3 Labs
Emory University	National Institutes of Health	Takeda
Facebook	National Science Foundation	Texas A&M Health Science Center
Florida International University	Nationwide Children's Hospital	Texas A&M University
Framingham State College	NCI, NIH	Texas Children's Hospital
George Mason University	New York Presbyterian Hospital	Texas Tech University
Georgia Institute of Technology	New York University Langone Medical Center	The College of New Jersey

Past Speaking Companies (Continued)

The Francis Crick Institute	Univ of Michigan Medical School	UT Health San Antonio
The George Washington University	Univ of Minnesota	UT MD Anderson Cancer Center
The Ohio State University	Univ of Minnesota Physicians	UT Southwestern Medical Center
The Salk Institute for Biological Studies	Univ of Mississippi	UTMB Health
The Wistar Institute	Univ of Nebraska - Lincoln	Vanderbilt University
Translational Research Institute	Univ of Nebraska Medical Center	Vanderbilt University Medical Center
Trinity College Dublin	Univ of Nevada, Las Vegas	Virginia Commonwealth Univ, School of Medicine
Trinity University	Univ of North Carolina at Chapel Hill	Virginia Poly Institute & State University
Tufts University	Univ of North Dakota	Virginia Tech
Tyler Junior College	Univ of Notre Dame	Virginia Wesleyan College
Univ at Buffalo	Univ of Ottawa	Viterbo University
Univ College Dublin	Univ of Pennsylvania	Wake Forest Univ School of Medicine
Univ Health Network	Univ of Pittsburgh	Washington University in St. Louis
Univ of Alaska, Fairbanks	Univ of Rhode Island	Wayne State University
Univ of Arizona	Univ of San Diego	Webster University
Univ of Calgary	Univ of Saskatchewan	Weill Cornell Medical College
Univ of California, Merced	Univ of South Alabama College of Medicine	Weill Cornell Medicine
Univ of California, Riverside	Univ of South Florida	Wellesley College
Univ of California, San Diego	Univ of Southern California	Wells Fargo Bank
Univ of California, San Francisco	Univ of Technology, Sydney	Western Michigan University
Univ of Chicago Medicine & Bio Sci Div	Univ of Tennessee, Knoxville	Whittier College
Univ of Cincinnati	Univ of Texas at Arlington	Wing Memorial Hospital and Medical Centers
Univ of Colorado, Boulder	Univ of Texas at Austin	Yale New Haven Health System
Univ of Connecticut	Univ of Texas Medical Branch	York University
Univ of Delaware	Univ of Texas Medical Branch at Galveston	
Univ of Florida	Univ of Texas System	
Univ of Florida College of Medicine	Univ of the Sciences in Philadelphia	
Univ of Houston	Univ of Toledo	
Univ of Illinois	Univ of Toronto, Mississauga	
Univ of Illinois, College of Engineering	Univ of Utah	
Univ of Kansas	Univ of Virginia	
Univ of Kentucky	Univ of Washington	
Univ of Maryland	Univ of Washington School of Medicine	
Univ of Maryland College Park	Univ of Waterloo	
Univ of Maryland, Baltimore	Univ of Wisconsin	
Univ of Massachusetts	Univ of Wisconsin, Milwaukee	
Univ of Massachusetts Medical School	Univ of Wyoming	
Univ of Massachusetts, Amherst	Univ. of Nebraska Medical Center	
Univ of Massachusetts, Boston	Unum Group	
Univ of Michigan	UT Health Northeast	

Anticipated Conference Agenda:

Pre-Conference

Pre-Conference Courses.....	8:00 – 5:00 p.m.
Dinner and briefing for conference speakers.....	5:45 – 7:30 p.m.
Pre-conference reception for all participants.....	7:30 – 9:00 p.m.

Day 1

General Session Reports.....	8:30 – 10:55 a.m.
Concurrent Forums.....	11:10 – 12:05 p.m.
Luncheon.....	12:05 – 1:05 p.m.
Concurrent Forums.....	1:15 – 2:10 p.m.
Concurrent Forums.....	2:30 – 3:25 p.m.
General Session Reports.....	3:40 – 4:30 p.m.
Hosted Reception.....	4:30 – 6:00 p.m.

Day 2

Hosted Breakfast.....	7:00 – 8:00 a.m.
Concurrent Forums.....	8:05 – 9:00 a.m.
General Session Reports.....	9:25 – 10:15 a.m.
Concurrent Forums.....	10:40 – 11:35 a.m.
Concurrent Forums.....	11:50 – 12:45 p.m.
Luncheon.....	12:45 – 1:45 p.m.
Concurrent Forums.....	1:45 – 2:40 p.m.
Open Forum/Town Hall Meeting.....	2:45 – 3:35 p.m.

Tradeline Background

Tradeline, Inc., founded in 1975, is a California-based corporation that produces conferences and publications for corporate and institutional facilities planners and managers. **Each year more than 1,200 executives, project managers and facilities managers representing the nation's largest and fastest-growing organizations attend Tradeline's facilities planning and management conferences. These executives represent billions in new capital projects in-the-making and in excess of \$10 billion in annual budgets for facilities management.**

Tradeline conferences consistently receive high audience ratings for providing substantive, leading-edge content and for being exceptionally well-organized. The average audience rating for Tradeline's conferences over the past year is shown below:

Excellent
(Highest Score Possible)

73%

Good

26%

Satisfactory

1%

Poor

0%

TRADELINE 2025 CONFERENCES

University Science and Engineering Facilities 2025 SPRING

April 7-8 – JW Marriott Tampa Water Street

University Science and Engineering Facilities 2025 FALL

October 6-7 – Grand Hyatt Scottsdale

Research Facilities 2025

April 10-11 – JW Marriott Tampa Water Street

Animal Research Facilities 2025

October 20-21 – San Diego Mission Bay Resort

University Facilities 2025

April 28-29 – Renaissance Boston Seaport Hotel

Space Strategies 2025

October 23-24 – San Diego Mission Bay Resort